

Submission of application :
21st of December - 15th of January 2021
Selection jury : 20th of January 2021
Award ceremony : 05th of March 2021
Institut d'Administration des Entreprises de Nice (IAE)
International Naïve Art museum - Anatole Jakovsky
19th of February - 5th of March 2021.

RULES OF THE VIRTUAL EXHIBITION - COMPETITION RADICAL - If you're going to try, go all the way

SECTION 1 - Purpose of the competition

The public establishment of the Institut d'Administration des Entreprises, domiciled at 24, avenue des Diabes Bleus, 06300 Nice, and the association Master Art IAE Nice, hereafter referred to as «the organisers» are organising an exhibition-competition around the theme RADICAL. The virtual exhibition-competition of the selected artists is organised from 19 February to 5 March 2021. The artists are selected according to the terms and conditions of the present rules, which can be accessed from the website <https://www.artetleadership.fr/>. The present rules define the rules applicable to the exhibition-competition.

SECTION 2 - Conditions of participation

The virtual exhibition-competition is open to any individual over the age of majority, hereinafter referred to as «the participant». The participation of minors is subject to prior authorisation and the responsibility of the legal representative, who guarantees that the participant will comply with these rules. The organiser reserves the right to request at any time the proof it deems necessary for the validation of applications (surname, first name, address, parental authorisation, etc.), in particular when awarding prizes.

Any participant who does not meet these conditions, or who refuses to justify them within one week of the request, will be excluded from the exhibition-competition and will not be able, in the event of winning, to benefit from the prize.

SECTION 3 - Terms of selection

The artists will be designated by a «Jury of selection», on presentation of a file of «selection» application. Applicants will be selected for the relevance of their project to the theme, the quality of their production and the overall coherence of the exhibition's purpose.

SECTION 4 - Theme imposed

For the 8th edition of the virtual competition exhibition, the theme is: RADICAL - If you're going to try, go all the way. It is developed in the files available on the official website: <https://www.artetleadership.fr/>.

SECTION 5 - Terms of participation

To participate in the virtual exhibition-competition, the candidate must send an application file (available on the official website: <https://www.artetleadership.fr/>) to the

selection committee.

This file should contain :

- An Artist File, with first name, surname, short biography and CV/artistic approach.
- An ArtWork form, with a minimum of 3 colour photographs of the work(s) presented, with an overview and details of the work, a short description of the work(s), accompanied by a reasoned note of intent (1 page maximum) intended to enlighten the jury on the interpretation of the theme. Drawings, sketches and reproductions are welcome.

These informations are to be sent via
Wetransfer to
artistes@artetleadership.com

The deadline for sending the application is the
15th of January 2021.

At the discretion of the selection panel, productions of the diptych or triptych type may form part of a single work if the elements concerned do not make sense in isolation.

Failure to comply with these obligations will result in the refusal or withdrawal of the participant's application. The artists undertake to authorise the reproduction and distribution of their work(s) free of charge on press paper, press kit, etc.) but also in digital form (social networks, exhibition website) for the purpose of promoting the exhibition.

The documents «Authorisation to use the creations» and «Authorisation to use the image rights» are available on the official website:

<https://www.artetleadership.fr/> .

SECTION 6 - Format of the artworks

Artists must be able to provide their work in digital format in the form of photography, video and/or 3D in the case of a sculpture. These images must be of good quality. If the images are not of good quality and/or do not meet the requested criteria, mentioned in the application form, we cannot guarantee your application. You can find our application file on the official website:

<https://www.artetleadership.fr/> .

SECTION 7 - Content of the works

Any work whose content and/or subject matter is contrary to those set out in these rules will be removed from the site without notice. The candidate undertakes to comply with all laws and regulations in force concerning the prohibition of the distribution of any message with pornographic, paedophilic, homophobic, misogynous content or of a nature to seriously offend human dignity. Furthermore, the candidate shall refrain from disseminating any message intended to promote a good or service.

As such, the candidate acknowledges that the organizer may remove any manifestly illicit content. In particular, the following will be excluded: works that could incite crimes or offences, discrimination, hatred or violence, on the grounds of gender, ethnicity or nationality, works in praise of the

nazism or other totalitarian and/or dictatorial currents of thought, contesting the existence of crimes against humanity, works undermining the authority of justice or privacy, or those promoting acts endangering minors.

The following are likewise prohibited: any file intended to display prohibited objects and/or works, messages of a defamatory or offensive nature, or which are contrary to the laws in force, messages containing personal details or information allowing precise geographical location (telephone, postal address, etc.), messages inciting the consumption of prohibited substances or suicide, and messages allowing third parties to directly or indirectly obtain any tool or software.

SECTION 8 - Selection of the winners

On the last day of the exhibition, on the closing evening of 5 March 2021, the results of the votes and the names of the winners will be revealed in the presence of the «Award Jury» and official personalities.

The Jury Prize: the jury is composed of several representative and qualified personalities from public and private institutions. The other members are professionals from the artistic world. The members of the jury are all appointed by the organisers (IAE Nice and Master Art IAE Nice). The jury will meet on the closing day for the deliberation of the prize. Prizes will be offered to the winners. The selected participant will be notified by a private message sent by the organiser, informing him/her that he/she has won the prize, and will be invited to communicate his/her postal address to the organiser for sending the prize. Prizes may under no circumstances be replaced or give rise to a cash equivalent.

SECTION 9 - Copyrights

Each candidate must, prior to submitting his/her application, have obtained the transfer of copyright and/or image rights from third parties who may have participated in any way whatsoever in the creation of the work. In no case shall the organiser be held liable in the event of the candidate's failure to comply with this obligation. The prizewinners (or their legal representatives) agree to transfer to the organiser, free of charge, without consideration and for non-commercial purposes, the copyright they hold on their works and on their reproductions for any communication operation relating to the actions of the association. This transfer is valid for the entire world on any type of medium (including social networks) and for the entire duration of their exploitation. For any dissemination, reproduction or use of the winners' works, their identity will be indicated in the copyright notice.

SECTION 10 - Image rights

The winners (or their legal representatives) agree to cede to the organiser free of charge, without consideration and for non-commercial purposes, their image rights for any communication operation related to the exhibition and the association «Master Art IAE Nice».

ARTICLE 11 - Endowments and stakes

Two prizes will be awarded to the winners: a Public Prize and a Jury Prize. The Public's Prize is awarded to the candidate whose work has received the most votes from all the visitors to the exhibition. Only one vote per person is possible; it will be carried out dematerialised via an online voting platform.

In the event of a tie between several candidates, the jury will decide which one is the winner. In this respect, the organiser reserves the right to communicate on the winners of the game and in particular to publish their identities and the photographs taken during the prize-giving ceremony on 05 March 2021.

ARTICLE 12 - Free of Charge

In accordance with article L.121-36 of the French Consumer Code, no pecuniary expenses or sacrifices in any form whatsoever on the part of the participants are involved. Registration for the virtual exhibition-competition is not subject to any registration fee. As far as possible, and if the budget allows it, the organiser may take out nail-to-nail insurance (transport to and from the storage room of the Institut d'Administration des Entreprises in Nice to the Musée International d'art Naïf Anatole Jakovsky in Nice); however, it is recommended that artists take out their own insurance. The costs incurred for participation in the competition cannot be reimbursed and the production and packaging costs are the responsibility of the artists.

SECTION 13 - Deposit and acceptance of the rules

Participation implies knowledge of the present rules and its unreserved acceptance, as well as consent to the free graphic or photographic reproduction of the chosen works, in any publication of a documentary or promotional nature of the event or of the artists. Failure to comply with these rules will result in the cancellation of the application. The organiser reserves the right to decide, without appeal, any dispute relating to the interpretation or application of these rules.

The full rules are available on the official exhibition-competition website for the duration of the event.

<https://www.artetleadership.fr/>.

SECTION 14 - Decisions of the organiser

The organiser reserves the right to cease, suspend or interrupt or extend the competition exhibition and its aftermath at any time if circumstances so require. Furthermore, the organiser cannot be held responsible in the event of a problem in the running of the competition, whether it be a network failure, losses, delays or technical failures caused by the Internet or the technical service providers, human error, computer, technological or any other type of problem, even if a work is not received in time and cannot therefore be taken into consideration for the competition. Furthermore, no action in recognition of copyright and/or image rights may be taken against the organiser in the event that a candidate fails to obtain, prior to submitting his/her application, the transfer of copyright and/or image rights of third parties who may have participated in any way whatsoever in the creation of his/her work. The organiser reserves in all cases the possibility of extending the selection or participation period.

The organiser reserves the right to take any decision it may deem useful for the application, execution and/or interpretation of these rules. The organiser may inform the participants by any means of its choice.

In particular, the organiser reserves the right, if necessary, to invalidate and/or cancel all or part of the contest if it appears that fraud, attempted fraud or malfunctions have occurred in any form whatsoever, and in particular in the context of the actual participation in the contest or the determination of the winner. The organiser reserves the right, in such a case, not to award their prize to the fraudsters and/or to prosecute the perpetrators of such fraud before the competent courts. Fraud leads to the immediate disqualification of the perpetrator.

SECTION 15 - Responsibilities of the organiser

The organiser cannot be held responsible for fraud committed by a participant against other participants. In the event of a participant's failure to comply with these rules, the organiser reserves the right to automatically disqualify any participation by the latter without him/her being able to claim anything and without prejudice to the rights and recourses of the organiser.

Under no circumstances may the organiser be held liable for any direct or indirect damage that may occur during the course of this competition.

SECTION 16 - Charter of good behaviour

Participants undertake to comply with the laws and regulations in force and with the provisions of these rules. As such, they undertake to behave in a loyal manner. Anyone who contravenes one or more of the following sections of the present rules will be deprived of the possibility of participating in the competition but also of the prize which, if necessary, should be awarded to him/her.

SECTION 17 - Provisions relating to Facebook and other social networks used

The information provided by the participants is provided to the organiser and not to Facebook or other social networks used.

The participant releases Facebook and the other social networks used from all responsibility for the rights and recourses of the organizer regarding the organization of this contest and declares having read that this contest is not associated, managed or sponsored by Facebook and/or the other social networks used.

SECTION 18 - Applicable law and disputes

Participants are subject to French regulations applicable to games and competitions. To be taken into account, any disputes relating to these rules must be made in writing to the following e-mail address:

admin@artetleadership.com and no later than 30 days after the deadline for participation in the competition as indicated in these rules. In the event of persistent disagreement on the application, execution or interpretation of these rules, and in the absence of an amicable agreement, any dispute will be submitted to the competent court in Nice.

SECTION 19 - Protection of personal data

The information collected on the participants is subject to computer processing for the management of information concerning the participants in the competition and for statistical purposes.

In application of law n°78-17 relating to information technology, files and liberties of 6 January 1978, and in particular articles 39 and 40, candidates have the right to access, modify, rectify and delete data and nominative information concerning them. This right can be exercised by sending a letter to the Master Art IAE Nice association. Candidates, as well as their legal representatives if they are minors, can exercise this right, or oppose the computer processing of this information.

Read and approved on in

Signature(s) :